SAGE CRM CONNECTOR

THE PROBLEM

HUMAN ERROR

INEFFICIENT CUSTOMER SERVICE

POOR VISIBILITY

COSTLY MANUAL PROCESSES

OUR SAGE CRM CONNECTOR PROVIDES COMPLETE AND TIGHT CONNECTIVITY WITH SAGE CRM, ENABLING YOU TO RAPIDLY INTEGRATE ANY APPLICATION. INTEGRATION IS MADE THROUGH OUR CONFIGURATION BASED AND CODE-FREE MIDDLEWARE SOLUTION, IMAN.

THE SOLUTION

The connector is dual direction, meaning data can be both uploaded to and extracted from Sage CRM. The connector supports all entities, including custom entities, providing a 'no restrictions' platform with which to integrate external applications with Sage CRM.

IMAN CAN INTEGRATE:

- DATA TAKE-ON AND MIGRATION.

- ONGOING LEAD/COMPANY IMPORTS – IMPORT OF LEAD AND COMPANY DATA FROM SEVERAL SOURCES.

- COMPLEX APPLICATION INTEGRATION – MULTI-ENTITY SYNCHRONISATION (COMPANY, PERSON, ADDRESS, EMAIL, OPPORTUNITY, QUOTES & NOTES) BETWEEN SAGE CRM AND EXTERNAL SYSTEMS.

KEY FEATURES

- Automated bi-directional transfer of data between your applications and Sage CRM removes need for manual processing.

- Supports Sage CRM's custom entities and fields.

- Hierarchically aware – Relationships between entities are enforced for both import and export.

- Simplified Company and Person imports allows a single input record to update Company, Linked Address, Phone, Email & Default Contact entities, removing the need for complex transformation. Linked Entity types (Phone, Address, Email) are dynamically queried, based on the parent entity.

- Inline lookups against Sage CRM data for data translation and extraction and entity identification necessary for updates.

realisable
DATA INTEGRATION MADE SIMPLE